

Margaret Hulse

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STORYTELLER

Non-Fiction and Fiction Storyteller with 10+ years helping individuals and small to medium size businesses tell their stories

Keen eye for detail and ability to **tell meaningful stories** that both inspire and engage audiences

Empathetic with strong listening skills and ability to **engender trust in clients**

Expert **project manager, deadline driven** with experience **maintaining style guides, processes, and analytics**

Innovative thinker who excels at **integrating powerful ideas and concepts** through thought provoking **copy**

Highly skilled in proofreading, editing, and copywriting

PROFICIENCIES

Microsoft Office Suite CMS: Squarespace InDesign Photoshop Illustrator Lightroom

Memoirs Editing Marketing Content Creation: Eblasts, Newsletters, Flyers, Blog Posts, Web Content Grant Writing

RELATIVE EXPERIENCE

MPulse Studio, Dallas, TX

2014 - Present

Freelance Writer and Principal

- Provides writing services for clients (small to medium size businesses, influencers, motivational personalities) including: brand and business development, blog writing, SEO writing, copywriting, book writing, product descriptions, social media content writing, ghost writing, resume writing, editing, formatting, with focus on audience engagement, action and conversion
- Responsible for all aspects of copy content: including weekly eblasts, social media management as well as web copy for Mpulse Studio
- Manages all aspects of duties associated with freelance writing including growing pipeline, promotions, and securing clients to managing invoices and ensuring that each job is completed with utmost quality, within deadline, receiving 100% customer satisfaction

Strategic Association Management, Austin, TX

2013 - 2014

Director of Development

- Responsible for all copy related to fund development including flyers, mailers, eblasts, newsletters, event promotion, donor appreciation letters as well as planning and management of fundraising events, working with CRMs and marketing software
- Responsible for content creation for communications for each client, spanning from weekly eblasts to event promotions, ghost writing executive letters and speech preparation

Young Men's Business League, Austin, TX

2011 - 2013

Marketing/Membership Director

- Created systems, developed guidelines and wrote manuals for volunteer training programs
- Responsible for content creation for communications including weekly eblasts, Facebook content as well as web copy and event promotions

Jack T. Clark Foundation, Austin, TX

2008 - 2011

Director/Grant Writer

- Wrote 20+ grants with a 90% success rate as well as whitepapers that generated increased funding
 - Responsible for content creation for communications including flyers, mailers, eblasts, newsletters, event promotion, donor appreciation letters as well as Dental CE course marketing collateral
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NOTED PUBLICATIONS AS AUTHOR

Into the Deep: Mpulse Studio | Charlotte St. Charles Press. 2021

What Happened to Javi?: Mpulse Studio | Charlotte St. Charles Press. 2019

Art with Love, Purpose and Adventure. Happy Belize Adventures. 2019

Blue: Mpulse Studio | Charlotte St. Charles Press. 2010

Cosmic Lessons: Mpulse Studio | Charlotte St. Charles Press. 2018

Jungle of Shallow Graves, a Short Story. Lulu Press. 2018

The Broken Rosary: Mpulse Studio | Charlotte St. Charles Press. 2018

The Carpenter's Son: Mpulse Studio | Charlotte St. Charles Press. 2018

The Trade Wind Breeze: Mpulse Studio | Charlotte St. Charles Press. 2018

Journal Your Hero's Journey. Sivana East Blog. 2018

Sketches from the Heart of a Texas Artist, a Novel. Mpulse Studio | Charlotte St. Charles Press. 2017

AWARDS & GRANTS

2021 GRACE Funding Circle Award for Entrepreneurial Experimentation, Dallas, TX

2020 9 Dot Arts *Andre Tutto Bene* Award for Art in Public Places Project (displayed in San Pedro, Belize), Denver, CO

2014 Hamilton Fund Award, Denver, CO

EDUCATION

2005 *BA Studio Art*, St. Edward's University, Austin, TX